

## **Leading US public affairs agency Checkmate opens London office to serve clients across the UK and Europe**

*Washington D.C.'s Checkmate establishes its first European base, bringing its global platform to the heart of European and multilateral policymaking*

### **FOR IMMEDIATE RELEASE**

**15 May 2026, London/Washington, D.C.** – Checkmate Government Relations, a leading US public affairs firm, has announced the opening of its London office; its first in Europe and its fourth globally. The office is led by senior advisor Tristan Breijer and will serve clients requiring effective representation across the United Kingdom, the European Union, and international multilateral institutions.

The opening of the London office is the latest step in a remarkable two-year run for Checkmate. Founded in 2023, the firm now represents more than 100 clients across healthcare, financial services, defence, energy, technology, pharmaceuticals and professional sports, including Binance, the Government of Panama, Reliance Industries, Salesforce, and Novo Nordisk.

Checkmate's founder and Managing Partner, Charles F. "Ches" McDowell IV, has been dubbed "*Washington's hottest new lobbyist*" by The Wall Street Journal and named one of The Washington Post's Next 50: People Shaping Our Society in 2026. The firm is noted for its unparalleled relationships with the Trump Administration and across Capitol Hill.

London is one of the world's foremost centres for international diplomacy, finance, and regulatory policymaking. The new office gives Checkmate clients direct access to decision-makers at Westminster, in the European institutions, and across the multilateral bodies that shape global policy – combining that reach with the firm's unparalleled relationships in Washington.

**Ches McDowell, Checkmate's founder & Managing Partner**, said: "Our clients operate in an increasingly complex international environment, and they need a firm that can move with them across the globe. The London office completes our transatlantic platform and gives us the European and multilateral presence our clients have been asking for. No problem is too big or too complex for Checkmate to solve."

**Tristan Breijer, senior adviser and UK lead**, said: "Companies and governments are navigating a more intricate political and regulatory environment than at any point in recent memory. UK and European clients increasingly need partners who can deliver joined-up strategies across multiple jurisdictions; not least in Washington, where Checkmate has built an unmatched operation in a remarkably short space of time. I am delighted to be

opening that capability in London and look forward to working with clients who need clarity, access and results."

The London office will offer the firm's full range of services, including public affairs, government relations, regulatory strategy, political intelligence, and crisis and reputation counsel, working in close coordination with Checkmate's Washington D.C. headquarters and its international network across Asia, the Middle East and Latin America.

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## **NOTES TO EDITORS**

### **About Checkmate Government Relations**

Checkmate Government Relations is a leading US public affairs and government relations firm with offices across the United States, Asia, the Middle East, Latin America and now Europe. Founded in 2023 by Ches McDowell, the firm advises corporations, governments, trade associations and non-profits on federal and state legislative strategy, regulatory affairs, political intelligence and public affairs. [www.checkmategr.com](http://www.checkmategr.com)

### **About Tristan Breijer**

Tristan Breijer is Senior Advisor, UK and EU, at Checkmate Government Relations and heads the firm's London office. He advises clients on international public and regulatory affairs across the United Kingdom, the European Union, and multilateral institutions, with extensive experience at Westminster, the European Parliament and UN convention processes. He is a Fellow of the Royal Geographical Society.

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